



**Bellevue Breakfast Rotary Club  
Values, Mission and Vision Committee  
April 19, 2006  
Meeting Outcomes**

The committee held its first meeting this morning to begin the process of defining the *first draft* of the Bellevue Breakfast Rotary Club's values, mission and vision.

In attendance, and representing the other members of the BBRC, were: Tom Smith, Jim Zidar, Jan Nestler, Scott Sadler, Rick Klobucher, Jane Kuechle, Jim Owens and Jenny Andrews

The committee's objective is to represent the club as we:

- Identify the club's values – establish who we are
- Propose a BBRC mission statement – what we do and how we do it
- Develop a club vision – what we want to be known for

These three components will be the foundation for developing both long and short-term goals and objectives for the club as well as club fundraising and fund disbursement priorities.

In a process facilitated by Tom Smith, and using input from BBRC members who attended the retreat, the committee members identified the following as critical club values, both now and in the future:

- We thrive on laughter, fun and joy.
- We believe in service and purpose.
- We have a hands-on emphasis. We value members' active involvement.
- We are inclusive.
- We have a manageable size and a strong identity.
- We have a strong positive impact on our local community.
- We have a strong positive impact on communities throughout the world.
- We have mutual respect among our members.
- We have strong ethics and live by the Four Way Test.
- We have a strong positive impact in improving people's lives.
- We are connected to our service - both locally and internationally.
- We value diversity (gender, race, age, classification, etc.).
- We have embraced Rotary International's shift toward broader membership.
- We really care about each other.

- We value having the right people on the bus.
- We believe in Rotary.
- We value people who are leaders or who have leadership potential, regardless of age, experience, classification, etc.

Using this list of values, the committee then focused on distilling the values list into the following three-pronged values statement:

**The BBRC is:**

- **An inclusive, fun-loving, caring group of community leaders**
- **Coming together to share a common sense of service and ethics**
- **To positively impact lives locally and abroad.**

The committee will meet again on Tuesday, May 2<sup>nd</sup> from 7:00 - 9:00 AM in the same location to begin the process of developing a draft mission statement.

Respectfully submitted by Jenny Andrews, scribe.

**Bellevue Breakfast Rotary Club  
Values, Mission and Vision Committee  
May 2, 2006  
Meeting Outcomes**

The second meeting of the BBRC Values, Mission and Vision Committee focused on mission statement development.

In attendance, and representing the other members of the BBRC, were: Tom Smith, Jim Zidar, Jan Nestler, Scott Sadler, Rick Klobucher, Jane Kuechle, Jim Owens, Chuck Barnes, Will Einstein and Jenny Andrews.

Tom Smith led us through a process to evaluate two questions in an effort to determine what is important to the club:

1. How do we spend our time?
2. How do we spend our money?

The committee began by examining a list of all "causes" to which BBRC monies have been committed over the last three years. The group was asked to represent club members as we ranked each of these financial commitments as "highest priority" "medium priority" or "low priority".

Through a lengthy process of discussion and evaluation, committee members noted the following patterns (these are listed in the order they were received, not by importance placed on them):

- There were many one-time expenditures.
- Scholarships are important (Sammamish HS, RYLA, Business Week, second chance scholarships, etc.).
- Supporting youth is important to the club.
- International projects are deemed important by some members but not too important by others.
- There was not as much hand-on involvement evidenced in the club's expenditures as we would like to see. The BBRC wants to be physically involved in what we financially support.
- Financial expenditures should follow Rotary's four avenues of service.
- We want to create systemic changes in people's lives.
- "Causes" that ultimately received lower priority are those in which we are not physically involved.

Major themes that came out of this process of evaluating expenditures and involvement include the following:

- Those items that received the highest priority tend to focus on work that benefits youth (scholarships, clean water, literacy, etc.).
- The causes we want to support are those that create systemic and enduring positive changes in people's lives.
- We strongly support international projects that focus on improving health and eradicating poverty.
- We believe in supporting education, literacy and scholarships.
- We want to have a strong local community involvement.
- We believe in the vocational development aspect of Rotary and want to support that.

Using these themes as a starting point, the committee identified the following screens which we propose the club use in the future to evaluate the "causes" that the BBRC will financially and physically support:

1. Does the project/cause create systemic and enduring change in the lives of people?
2. Does the project/cause allow Rotarians to become physically (as well as financially) involved?
3. Does the project/cause allow the BBRC to leverage our financial commitment by partnering with other organizations?
4. Can the BBRC adequately follow up on the project/cause to ensure that the money and time we've committed has been well-spent?
5. Does the project/cause provide an opportunity to advance the community's awareness of Rotary and the BBRC?
6. Does the project/cause have alternate funding sources? (Is our gift a small drop in a big bucket or are we really making a significant difference?)

Finally, the committee proposed the following first draft of the BBRC mission statement:

***The mission of the BBRC is to create systemic and enduring change to improve and empower the lives of children and adults, both locally and internationally.***

The committee will meet again on Tuesday, May 16<sup>th</sup> from 7:00 - 9:00 AM in the same location.

Respectfully submitted by Jenny Andrews, scribe.